Cork

NEW AGRICULTURAL TECHNOLOGY COMPANY OF THE YEAR

BioClover

BioClover is an agri-biotechnology company transforming overlooked farm botanicals into scientifically evaluated cosmetic ingredients. Founded by cosmetic chemist Sinead O'Keeffe, the Mallow-based company explores the potential of plants traditionally regarded as weeds, including nettle, red clover and gorse. Operating from a biodiversity-managed family farm, BioClover combines agricultural knowledge with cosmetic science to develop high-value ingredients, placing traceability, upcycling and circular economy principles at the heart of its approach.

The judges were particularly impressed by BioClover's research-led approach to turning underutilised plants into valuable cosmetic resources. Independent research with Irish universities has identified promising properties in its ingredients, including antioxidant activity in gorse, protein potential in nettle and skin barrier protection in red clover. This work provides a scientific foundation for sustainable alternatives to traditionally imported cosmetic actives, while creating new value from Ireland's natural resources. With its ingredients being prepared for international markets, BioClover is bringing together agricultural biodiversity and cosmetic innovation to establish a distinctive Irish contribution to the global beauty industry.



Agricultural Manager David O keeffe

> *"BioClover is transforming Ireland's overlooked botanicals into innovative cosmetic ingredients, creating new value from agricultural biodiversity."*



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